

## Initial Information Data Sheet

### Inventor Information

Inventor One Given Name:: Devin F.  
Family Name:: Hosea

Inventor Two Given Name:: Richard S.  
Family Name:: Zimmerman

Inventor Three Given Name:: Arthur P.  
Family Name:: Rascon

Inventor Four Given Name:: Anthony Scott  
Family Name:: Oddo

Inventor Five Given Name:: Nathaniel  
Family Name:: Thurston

### Correspondence Information

Correspondence Customer Number:: 23483

### Application Information

Title Line One: Method and System for Profiling  
Title Line Two:: iTV Users and for Providing  
Title Line Three:: Selective Content Delivery  
Total Drawing Sheets: 9  
Formal Drawings?:: No  
Application Type:: Utility  
Docket Number:: 109635-139

### Representative Information

Representative Customer Number:: 23483

### Continuity Information

This application is a:: Continuation-in-part of  
>Application One:: 09/558,755  
Filing Date:: April 21, 2000